

WEB DEVELOPER AND DESIGNER

## **RELEVANT SKILLS**

#### • LANGUAGES AND SKILLS

HTML5 CSS3 Javascript Email Development Responsive Web Design REST APIs

## FRAMEWORKS,LIBRARIES AND APIs

#### JQuery

React Backbone Firebase Realtime Database Git and GitHub Bootstrap 3 SASS Handlebars JS

#### SOFTWARE

Photoshop Illustrator InDesign Atom

# FREELANCE AND VOLUNTERING

#### SHUTTERSTORM MEDIA

#### shutterstormmedia.com

The website for Shutterstorm Media was created as a freelance project for a local dance photography business. I worked with the owner to concept and attractive site that would serve as a portfolio, generate business, and provide a data storage functionality for tracking client orders on the back-end. The site was designed and coded from scratch using adobe creative suite for the design and asset creation and incorporates Google Firebase for managing client orders within the site.

#### SWITCH - switchsc.org

Designed Marketing materials such as flyers, brochures, letterhead, and labels to benefit the local nonpofit SWITCH in thier efforts fighting human trafficking.

#### **CITYLIGHTS - citylights.cc**

Volunteered as part of the church creative team by creating graphics and digital assest for promoting events on social media, online, and during services.

## **EDUCATION**

- Front-End Engineering
  The Iron Yard Academy | Jan 2016 April 2016
- Bachelor's of Science in Graphic Communications Clemson University | Aug 2009–May 2014

## WORK EXPERIENCE

#### FRONT-END DEVELOPER DOM360 | Greenville, SC July 2016 – Present

Develop the content for email campaigns, including creating and testing responsive templates for use across multiple email clients, and executing email campaigns using multiple CRM softwares by building and sending email content to targeted users.

Create content pages for over fifty different clients using responsive web design best practices to ensure usability and mobile friendly layouts across multiple device sizes. and platforms.

Coordinate with account executives and designers to come up with timely solutions to customer needs and troubleshoot quirks and issues involving multiple different CMS softwares used to manage client sites.

#### PREPRESS TECHNICIAN AND PRODUCTION ARTIST Frontier Label | Greenville, SC

#### July 2014 – January 2016

Preprinted and processed label artwork for customers and ensured that each order would be produced at the best possible quality through one on one communication with customers, creating proofs, color matching to PANTONE specifications and physical samples, and custom artwork modifications and creation.

Optimized imposition and print layout to produce orders in the most cost effective manner throughout all phases of production.

Managed custom artwork requests, creating the necessary creative briefs, quotes, and contracts for each custom artwork creation request, and saw that each order would be assigned and completed in an appropriate time frame.

#### CREATIVE SERVICES INTERN

### Heidelberg USA Inc. | Kennesaw, Ga. Jan 2013 – May 2013

Worked within established brand guidelines to design company marketing materials, wide format signage, and print samples for use in sales demonstrations. Assisted in the preparation, planning, and execution of four major company marketing events, as well as photographing several of these events for public relations use. Brainstormed new ideas for company marketing promotions.